



A STRUCTURED LEARNING PROGRAM

Brought to you by:



Macrotrends in Malaysia

Consumer trends in wellness rising



Pharmacy as purchase point for CMs



Pharmacists as Complementary Medicine Consultant



Opportunity for CM in Pharmacy

- **Improves public health**

- Many CMs provide safe and effective treatments
- Advise on appropriate use, and therapeutic dosages/ approaches

- **Improves public safety**

- Nutrient/drug interactions - Discuss both the helpful and the potentially harmful

- **Enhances professional development/satisfaction**

- Provides pharmacists greater confidence in advising on CM
- Improved CM knowledge = additional stream of expertise



Structured learning program

Blended learning approach, featuring:



- **Part one – Online short-course**
 - Get the latest updates on CM
- **Part two – Face to face workshop to bring the theory to life with:**
 - Patient centered case studies
 - Motivational interviewing techniques
 - Group discussions
- **Privileges to incentivize learners**
- **Certification on completion**

Introducing....

CMEEd

COMPLEMENTARY MEDICINES EDUCATION



CMEd Structured program

Bronze

RM100 discount for early registrants to the Masterclass!

- Fundamentals modules
 - 6 e-learning modules
 - 1 F2F module
- Bronze Certification, recognition, and benefits

Silver

- Fundamentals modules (6 emodules)
- Chronic disease* modules
 - 5 e-learning modules
 - 1 F2F module
- Silver Certification, recognition, and benefits

Gold

- Fundamentals modules (6 emodules)
- Chronic disease* modules (5 emodules)
- Lifecycle* modules
 - 7 e-learning modules
 - 1 F2F module
- Gold Certification, recognition, and benefits

* working title



CMEd Bronze Program

Six Structured e-modules:

1. Introduction to complementary medicine
2. Vitamins in health and disease
3. Minerals in health and disease
4. Safety of complementary medicine
5. Nutritional oils in health and disease
6. Drug/Herb/Nutrient interactions in pharmacy practice

One Masterclass (half-day) – face-to-face module



CMEd Bronze Privileges

- A total of 10 CPD Points
- CMEd Bronze official certificate
- *Complementary Medicine Interactions Guide* booklet and online access
- Congratulatory advertisement in newspapers and graduation ceremony at the 2018 MPS Annual Meeting
- CMEd Alumni privileges – keen learners and high-achievers stand a chance to become members of Blackmores Institute Pharmacy Advisory Board for Malaysia/Asia
- Qualified pharmacists will be featured for media interviews

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More information at:

**Blackmores booth
MPS website**



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